

■ Merc Creatives — Client Intake Form

Contact Information

Full Name: _____

Business/Organization Name: _____

Email Address: _____

Phone Number: _____

Website (if any): _____

Social Media Handles: _____

Project Goals & Needs

What service(s) are you most interested in? (check all that apply)

■ Creative Consulting ■ Pitch Decks & Presentations ■ Social Media Engine

■ Website Creation & Design ■ Horizon Worlds Development & Production ■ Branding & Visual Assets

Other: _____

What inspired you to reach out now? (why this moment?)

What are your top 3 goals for this project? (Examples: more clients, brand awareness, investor funding, content consistency, community growth)

What challenges are you currently facing with your brand, marketing, or project?

What would a 'big win' look like for you after working with us?

Brand & Audience

Do you have an existing brand identity? ■ Yes ■ No

Who is your primary target audience? (be as specific as possible)

What makes your business/project unique compared to others in your space?

Timeline & Budget

Ideal start date: _____

Desired completion date: _____

Do you have a budget range in mind? (optional): _____

Additional Insights

How did you hear about Merc Creatives?

Have you worked with a marketing/creative team before? What was that experience like?

Anything else you'd like us to know before we begin?

■ Closing Message

"Thanks for sharing this info — it helps us come prepared with ideas, strategies, and next steps tailored to you."